New Jersey Conservation POSTER CONTEST





Contest Sponsors: The NJ Department of Agriculture, the NJ Association of Conservation Districts, and your local Soil Conservation District



Prizes for Statewide Competition 1st Place \$200 2nd Place \$100 3rd Place \$50

The New Jersey Conservation Poster Contest is open to all students in grades 2–12 and students compete in grade categories. Local Soil Conservation District prizes may also be awarded!



Who Can Participate ?

The Poster Contest is open to all students in grades 2-12 — public, private, home schooled and youth groups included.

Why Participate ?

Designing a poster and researching the theme can give you a voice in your community about important conservation issues. Good posters capture people's attention and deliver stories in a way that everyone can understand. A powerful graphic can inspire people to be concerned about conservation.

Information Resources: Where Would We BEE Without Pollinators ?

More than 80 % of the world's plants need pollinators to survive, including many that provide the food we eat. We can thank pollinators for one in three mouthfuls of food and drink – everything from coffee and chocolate to most fruits and many vegetables in our diet. Pollination is also critical for many of the animal products we consume, including dairy products, beef, pork and poultry. Pollinators face many threats, including the loss of habitat, the effects of pesticides, pests, effects of climate change, and pressures from invasive plants. When we start to think about the way we live and the foods we eat, we start to understand the importance of pollinators and why they need our protection.

You can find resources at your school or public library, science books, local newspapers, nature centers and from the NACD website www.nacdnet.org Stewardship & Education section. Get guidance from your teacher or parents to find information on the internet about watersheds.

Web Resources:

- https://www.nacdnet.org/general-resources/conservationdistrict-directory/
- http://www.fao.org/3/i9527en/i9527en.pdf
- http://www.nacdnet.org/general-resources/stewardshipprogram/
- https://xerces.org/2016/06/09/the-value-of-protectingpollinators/
- https://oregonforests.org/sites/default/files/2018-04/ WIMF_data_Pollinators_web.pdf
- https://ento.psu.edu/pollinators/resources-and-outreach/globally-pollinators-are-in-decline





Online Tips for Creating an Effective Poster

The National Association of Conservation Districts at <u>www.nacdnet.org</u> provides links to assist with creating posters. Click on the "Stewardship & Education" tab and find "Poster Contest" under "Contests" for an overview of the 2020 theme, and for tips on what makes a good poster and the National Visual Arts Standards.

DID YOU KNOW

- Native bees keep honeybees moving. Honeybees tend to linger on flowers, but if they come in contact with a native bee, especially a bee larger than themselves, they will fly to another flower.
- Fruits and seeds derived from insect pollination are a major part of the diet of approximately 25 percent of all birds, and of mammals ranging from voles to bears to humans.
- Most plants need pollen from a different plant of the same species for fertilization to take place.
- Honeybees face many problems, including mites, diseases, pesticides and habitat loss.
- In the US, beekeepers have lost ~30% of their colonies every year since 2006, with total annual losses sometimes reaching as high as 42%
- Due to pests and pesticides, the feral honeybee population (wild hives) has declined by 70-100%.

NJ Soil Conservation Districts (SCD) are special purpose subdivisions of the State. In cooperation with the State Soil Conservation Committee, they are empowered to conserve and manage soil and water resources and address stormwater, soil erosion and sedimentation problems that result from land disturbance activities. There are 15 Soil Conservation Districts in New Jersey. (See back page for list.)

In response to growing public concern for water quality, NJ conservation districts have become the primary local governmental agencies responsible for monitoring nonpoint sources of pollution associated with agriculture, construction and mining. The technical services of the USDA, Natural Resources Conservation Service and other resource agencies are made available through the districts.

New Jersey Rules

These rules must be followed for your poster to be accepted by your local Soil Conservation District. Entries that do not conform to the rules will not be judged.

Please review and follow your local Soil District rules for the deadline!

- 1. Clearly print your name and information on the entry form AND tape the completed entry form to the back of your poster.
- 2. Tape a 1-3 sentence explanation of your poster, neatly written on a 3" x 5" or 4" x 6" index card, to the back of the poster. Be sure to write your name and county on the index card.
- 3. Contest theme "Where Would We BEE Without Pollinators?" must appear somewhere in your poster. Leave a 1 inch border of white space at the edges of the poster; lettering should not run on to the edges.
- 4. The poster must be flat, no 3-D objects.
- 5. Poster size must be between 8.5" x 11" and 22" x 28".
- 6. Any medium may be used including paint, crayons, colored pencils, charcoal and paper. Computer designed artwork is allowed **but** clip art is not acceptable. No collage or montage.
- 7. One poster per student.
- 8. The poster must be the original artwork of the student.
- 9. ENTRY DEADLINE: See Local District Rules
- 10. Decisions of the judges are final and all entries become the property of the contest sponsors.

Poster Evaluations

Posters will be judged on the following criteria: Relevance to contest theme: "Where Would We BEE Without Pollinators?"

- Originality

- Conservation message - Visual effectiveness - Overall appeal

CASH PRIZES for the New Jersey Statewide competition are awarded by the:

New Jersey Association of Conservation Districts First - \$200 Second - \$100 Third - \$50





http://www.njacd.org/



Local District Rules & Prizes

Contact your local district to verify participation (Page 4)

NEW JERSEY SOIL CONSERVATION DISTRICTS Please contact your local SCD to verify their participation!

Bergen County SCD

700 Kinderkamack Rd. Ste 106 Oradell, NJ 07649 (201) 261-4407 www.bergenscd.org

Burlington County SCD

1971 Jacksonville Jobstown Rd. Columbus, NJ 08022 (609) 267-7410 www.bscd.org

Camden County SCD

423 Commerce Lane, Suite 1 W. Berlin, NJ 08091 (856) 767-6299 www.camdenscd.org

Cape-Atlantic SCD

Atlantic County Office Bldg. 6260 Old Harding Highway Mays Landing, NJ 08330 (609) 625-3144 www.capeatlantic.org

Cumberland-Salem SCD

P. 0. Box 68 1516 Route 77 Deerfield, NJ 08313 (856) 451-2422 www.cumberlandsalemsoil.com

Freehold SCD

(Monmouth & Middlesex Counties) 4000 Kozloski Rd., Suite 5 Freehold, NJ 07728 (732) 683-8500 www.freeholdsoil.org info@freeholdscd.org

Gloucester County SCD

14 Parke Place, Suite B Sewell, NJ 08080 (856) 589-5250 gloucester@gloucesterscd.org www.gloucesterscd.org

Hudson, Essex, Passaic SCD 80 Orchard St

Bloomfield, NJ 07003 (862) 333-4505 information@hepscd.org

Hunterdon County SCD

687 Pittstown Road Frenchtown, NJ 08825 (908) 788-9466 hcscd687@embarqmail.com

Mercer County SCD

590 Hughes Drive Hamilton Square, NJ 08690 (609) 586-9603 www.mercerscd.org

Morris County SCD

Court House, P.O. Box 900 Morristown, NJ 07960-0900 (973) 285-2953 www.mcscd.org

Ocean County SCD

714 Lacey Road Forked River, NJ 08731 (609) 971-7002 www.soildistrict.org

Somerset-Union SCD

Somerset County 308 Milltown Road 4-H Bldg. Bridgewater, NJ 08807 (908) 526-2701 soilconsrv@co.somerset.nj.us

Sussex County SCD

224 Stiger Street Hackettstown, NJ 07840 (908) 852-2579 www.warrencountyscd.com

Warren County SCD

224 Stiger Street Hackettstown, NJ 07840 (908) 852-2579 www.warrencountyscd.com

2020 Poster Contest Entry Form Attach this form to back of each poster

Circle Your Grade Category: 2nd—3rd 4th—6th 7th—9th 10th—12th

Your County Soil Conservat	ion District: (see above)	
Student Name:		Grade:
Home Address:		
Phone:		
Winners will be notified by e	mail, if possible. Please neatly pri	int a suitable email address:
		ment please complete teacher & school informat
Teacher Name:		
School Name:		
School Address:		NJ Zip Code:
Email:		
I certify that this poster is th	e original artwork of the student n	named above. Parent OR Teacher Must Sign.
Signature 🔲 Parent	OR Teacher	
Student Signature		
Student Signature		